



MINUTES

I. WELCOME

Meeting called to order at 6:15 PM

Board: Mark Hardison, Kathy Fishkin, Lillian Parker, Alex Carnino, David Zanatta, Rick Turrentine

Staff: Trinka Rowsell- Executive Director, Randy Zarn- Associate Director, PRM Director- Brent Dennis

Guest: Jordan Horowitz

Excused- Trina Schoonmaker, Ron Antonette, Connor Lock

II. ADMINISTRATIVE BUSINESS

Approval of the consent agenda: Mark abstains, Rick motions for approval and seconded by Lillian. All in favor.

III. PRM DIRECTOR UPDATE

Director Dennis presented on the following highlights:

- Director Dennis is optimistic on incoming funding for park improvements for Heartwell, Bixby, and MLK park.
- For Earth Day DeForest park debuted a new nature trail
- Upcoming park improvements include the Aquarium of the Pacific working on bringing a butterfly garden to different Long Beach parks

- El Dorado Park is getting improvements to road entryways
- Discussion: Homeless encampment issues within Long Beach parks

IV. GUEST PRESENTATION

Jordan Horowitz attended the POP board meeting to offer his services. His experience includes grant writing and evaluation research experience. Jordan first heard about POP through the rebuilding of the duck pond project and recently attended the Sowing the Seeds event. The board invited Jordan to attend the next strategic plan meeting.

V. SOWING THE SEEDS RECAP

Trinka reported that POP surpassed our fiscal goal of \$20,000. Some suggested improvements for next year include the silent auction check out, purchasing two more squares, and potentially pushing the event back to the end of April or first of May for lighting and weather. The board will look at selecting a new date and honorees by next month.

Discussion: Potentially partner with Junior League for a future fundraising event.

VI. LONG BEACH GOLF FESTIVAL UPDATES

Trinka reported that we are currently working on sponsorships for the tournament. Air Products is confirmed as the title sponsor. This year we are limiting it to 30 foursomes.

Suggestions: Do a hat or a travel mug as a giveaway instead of a shirt. Potentially ask high school women's golf teams to help volunteer.

VII. STRATEGIC PLANNING UPDATE

David gave a report on the strategic planning committee. Their goal is to get an official draft by July. The draft will have two pieces to it: the current strategic plan with data, and a look towards the future. The committee would like to invite PRM Director Dennis to come to the next committee meeting to get his input. Board members are encouraged to send David items they'd like to see and improve upon in the future.

VIII. EXECUTIVE DIRECTOR UPDATE

Trinka reminded the board that elections for VP and treasurer are up in June. In addition to that, Lillian and Trina will be transitioning out in June and we would like to bring in a new group of board members at that time.

The board reviewed the financial statements draft. Kathy had a few revisions, Trinka will review corrections with our accountant.

Trinka will meet with Jordan Horowitz to discuss potential grand ideas and see how he can help.

Meeting adjourned at 8:00 PM by President Hardison

The next POP Board of Director's Meeting will be held May 22, 2023